

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES			RESTORE OUR FUTURE			
AND	600 Fairmount Ave Ste 306			1250 Eye Street NW			
ADDRESS	Towson MD 21286-1002			Ste 900			
	USA			Washington DC 20005			
CONTACT	ELISE CLOYD			USA			
				PRODUCT EST#1899			
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.		PRODUCT	1300		
	Pol	1899		CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02222..	8	06:57A	09:00A	30S	08/14/12-08/17/12	CBS THIS MORNING	8	125.00	1000.00
2	01111..	4	10:57A	12:00N	30S	08/14/12-08/17/12	THE PRICE IS RIGHT	4	500.00	2000.00
3	02222..	8	11:35P	12:37A	30S	08/14/12-08/17/12	DAVID LETTERMAN	8	700.00	5600.00
4	..2....	2	10:00P	11:00P	30S	08/15/12-08/15/12	CSI:CRIME SCENE	2	4500.00	9000.00
5	....2..	2	10:00P	11:00P	30S	08/17/12-08/17/12	BLUE BLOODS	2	6000.00	12000.00
6	.....2.	2	09:00A	11:00A	30S	08/18/12-08/18/12	CBS NEWS SATURDAY MORNING	2	275.00	550.00
7	.....1.	1	07:28P	07:57P	30S	08/18/12-08/18/12	INSIDER WEEKEND	1	300.00	300.00
8	.....2.	2	08:58P	10:00P	30S	08/18/12-08/18/12	CRIME TIME SATURDAY	2	1600.00	3200.00
9	.....2	2	09:00P	10:00P	30S	08/19/12-08/19/12	THE GOOD WIFE	2	4500.00	9000.00
10	20000..	2	06:57A	09:00A	30S	08/20/12-08/20/12	CBS THIS MORNING	2	125.00	250.00
11	10000..	1	10:57A	12:00N	30S	08/20/12-08/20/12	THE PRICE IS RIGHT	1	500.00	500.00
12	20000..	2	11:35P	12:37A	30S	08/20/12-08/20/12	DAVID LETTERMAN	2	700.00	1400.00
Total Contract:								36		44800.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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CONTRACT NO. REV.

1091-53759-1

DATE PRINTED

08/13/12

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			FROM	TO						
					Qtr 3-12	Jul .00	Aug 44525.00	Sep .00	Total 44525.00	
									<b>GRAND TOTAL</b>	44525.00

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